



Automotive

# Electrifying the car you (already) love

LARGE SCALE ZERO EMISSION CAR CONVERSION



Automotive

PROBLEM



Do we want this for our kids?



Automotive

VISION

Full electric auto mobility from sustainable sources

but that will take at least 20 years



Automotive

SOLUTION



Mass re-manufacturing is it!



Automotive

## ADVANTAGES

- Affordable electric drive for everyone
- Reusing 80% of donor vehicle
- Ultra small environmental footprint
- Global first mover advantage
- Decarbonizing society, subsidies
- Distributed batch-production, labor costs localized, it-platform and re-manufacturing system globalized
- Global sourcing of supply chain



Automotive

## ROADMAP

- 2018 Prototyping + Pre-production run
- 2018 Sourcing suppliers + series A
- 2018 250 production
- 2019 Scaling >1000
- 2019 Second market pre-production run
- 2020 Scaling



Automotive

## ROLL OUT

- Only Zero Emission Vehicles
- Building a brand in the world
- Producing and selling 100.000 units
- Distributed production
- Adapting to future technologies (e.g. hydrogen)



Automotive

## TARGET MARKET

Travelers banned from cities when driving an emission vehicle

Bottom of the EV market

City transport (e.g. last mile)



Automotive

## TECHNOLOGIES

Replacing combustion engines for electric

Global IT platform - upgrading user technology  
on the go



Automotive

## BUSINESS MODEL

Re-manufacturing franchise

Battery lease

Car insurance, return guarantee

Software licensing



Automotive

## DISTRIBUTION MODEL

Franchise network

Global supplier groups



Automotive

## COMPETITION

Current EV producers

Conversion specialists

Traditional OEM



Automotive

## ROADMAP

After first series funding:

Q1 2019 Consolidate production &  
Start sourcing Series B

Q2 start scaling to >1.000 units/year

Q4 Consolidate production >1.000 units/year

Q2 2020 start scaling to >10.000 units/year



Automotive

## PARTNERING OFFER

Early buy-in to new market

Supplier group, a piece of the action

Franchise partner, a piece of the cake



## INVESTMENT NEED

- **Seeder stage € 200K**
  - For Prototyping, software development and R&D and small pre-production run
- **Series A € 1.2M**
  - Scale-up production >250 units annually
- **Series B1 € 2.5M**
  - Scale-up production >1.000 units annually
- **Series B2 € 3.5M**
  - Scale-up production > 3 \* 2.000 units annually

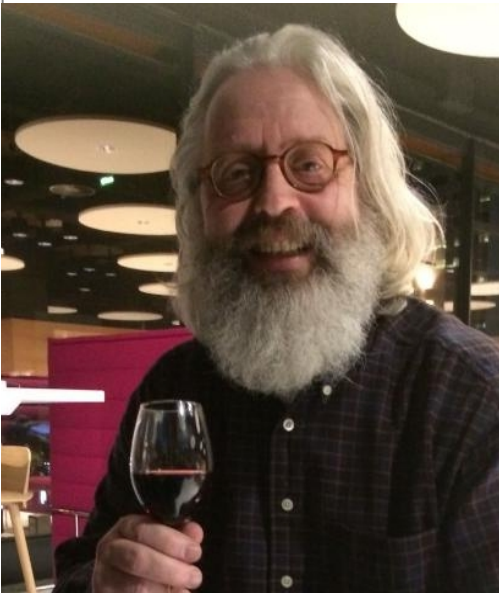


Automotive

## FOUNDERS TEAM

Founder/CEO

Bruno Smulders



CFO

Frans van Lint



CTO

Supply chain  
expert

Jan Griffioen





Automotive

TEAM

System Engineer

Andreas Hager



Naval Engineer

Rajeev Manjunatha



Inventor and  
battery expert

Peter Marchl





Automotive

**THANK YOU FOR INVESTING**

**electrifying the car you  
(already) love**

**Address: Edisonstraat 17B, 3404 LB IJsselstein**

**The Netherlands**

**[www.cocoautomotive.com](http://www.cocoautomotive.com)**

**[bruno@cocoautomotive.com](mailto:bruno@cocoautomotive.com)**

**+31 654661321**



Automotive